MISS Sparshott said she had moved it because she thought it was the desire of the Council that all their announcements should reach all nurses.

MISS MACCALLUM enquired whether the Resolution implied that if one of the other papers claimed £1 per inch the Council would be bound to insert it, and pay that amount, if the Resolution was carried. The Council had a good deal to do, and she deprecated wasting time rescinding and discussing resolutions in regard to the Press.

THE CHAIRMAN thought the language of the Resolution was such that it was open to that

construction.

MISS LLOYD STILL seconded the Resolution; she thought the Nursing Mirror was more widely circulated than other nursing papers.

MISS Cox Davies supported the Resolution and stated that that paper had the larger circulation.

MISS WORSLEY expressed the opinion that the majority of nurses liked THE BRITISH JOURNAL OF Nursing best, but the Nursing Mirror had more advertisements.

THE CHAIRMAN said the manager of that paper had told him over the telephone that the rate paid was not a sufficiently good bargain. He was sure that, whether they advertised or not, that paper would not be so mean as to do them a bad turn.-(Laughter.)—It was not likely that they would insert many advertisements; was it worth while considering an occasional extra 2s. 6d.?

MRS. BEDFORD FENWICK said that since the passing of the Nurses' Registration Acts this Statutory Council had been appointed to organize

the Nursing Profession.

If the Resolution under discussion were carried the Council would have to subsidise "in all" 30 or more nursing journals, or papers posing as such. As a Registered professional nurse she strongly objected to be dictated to by trade journals for nurses, owned and controlled and edited by the laity, and to be exploited by them; it was ethically unsound and dangerous. She was sure the Chairman would take his legal views from a responsible journal edited by a member of his own profession, and Sir Jenner Verrall would only class as a medical journal one edited by a member of the medical profession. Why, therefore, should the Nursing Council be jumped into paying excessive prices to unprofessional journals posing as such? The Central Midwives Board paid a flat rate of 7s. 6d. an inch to the nursing journals and considered the price might be decreased rather than increased. She specially objected to the General Nursing Council being exploited by the Nursing Mirror, for thirty years a rabid anti-Registration organ.

Also professional loyalty demanded that a journal which this year was found guilty in the High Court of a cruel and injurious libel on a nurse member of the Council should not receive preferential treatment at its hands. Such expediency was calculated to bring contempt upon the ethical standards of the Council, and distrust in the minds of the nurses in its methods of maintaining professional discipline and equity. If circulation was the only standard to be considered by the Council in patronising the Press, John Bull, Tit-Bits and the Daily Mail might be preferred.

Miss LLOYD STILL said the Nursing Mirror was not the only nursing paper which had been in the

Courts.
"Not for libelling a colleague," replied Mrs. Fenwick.

DR. BOSTOCK HILL said he objected altogether to the suggestion contained in the Resolution. If the Council wanted to issue advertisements it knew where to put them. According to the terms of the Resolution it might be charged any price. He had heard nothing which led him to support the Resolution.

SIR JENNER VERRALL said he would like to propose that the cost of an advertisement should not in itself be a bar, and that the Council should decide where the advertisement should go.

MISS MACCALLUM said it was a mistake to permit business firms to dictate to the Council and interfere with its decisions. Of course, if they raised the price paid to the Nursing Mirror the other papers would raise their prices. Any selfrespecting paper must do so. It was wasting the nurses' money. The Nursing Mirror had refused nurses' money. The Nursing Mirror had refused the flat rate. The Council had refused to pay its high price in May; she objected to rescinding this decision.

An amendment to Miss Sparshott's Resolution, "that cost alone should not be a bar to the insertion of an advertisement in any paper," was then put and carried. The Resolution falling to the ground, the amendment was then carried as a substantive motion.

Proposal to Deprive Existing and Intermediate Nurses of the Record of their Certificates as a Qualification on the published Register.

The next item on the Agenda was a Resolution as follows, standing in the name of Miss Cox Davies, which she proposed.

Resolution.

"That nurses whose applications for registration comply with the Rules of the Council be registered simply as 'Existing' or 'Intermediate' Nurses, and that the word 'trained' be used for all alike, and that the word 'certificated' be reserved until such time as the future nurses are admitted to the Register as a result of State Examination."

THE CHAIRMAN stated that the legal position as to the Particulars to be entered in the Register was defined in the Rules in the First Schedule printed on page 30. These were: Registered Number in Register, Name and (if married) Maiden Name, Permanent Address, Date of Registration, Name, Permanent Address, Date or Registration, and Qualification, with a footnote to the Qualification stating, "It will be indicated under this heading whether the nurse is qualified as an 'existing nurse,' a 'nurse with intermediate qualification,' or a 'nurse by examination,' and in which hospital or other institution she has received her training, and dates.'

previous page next page